

Saturday, April 13th
Ohio University-Lancaster



Luncheon Sponsor:
Pearson Higher Education

Dr. Stephanie Davidson
Interim Chancellor
Ohio Board of Regents
KEYNOTE SPEAKER

“Investing in Our Future” - 19th Annual Conference 2013 AURCO Program



Student Poster Session

Students will be displaying posters highlighting projects or research findings. The posters will be displayed in the Gymnasium from 8:30 a.m. – 1:00 p.m.

Please visit the students at their posters during our luncheon to discuss their work. Student Poster Awards will be presented during the Conference Luncheon

8:30 – 11:30 GYMNASIUM	SPOTLIGHT ON STUDENT SCHOLARSHIP: POSTER SESSION
	How Much Electricity Do You Use? Howard Wetzler – Ohio University-Zanesville
	A Case Study Approach: Impacting Communities by Using Social Media Strategies to Link For-Profit Organizations with Social Cause Todd McCullough – Ohio University-Lancaster Erica Callihan – Ohio University-Lancaster A.J. Henwood – Ohio University-Lancaster
	Setting Standards for Empowerment by Contemporary Female Pop Artists Using Halberstam Kaytlin Dawes – Ohio University-Lancaster
	Back to School Mom Parent Blog Writer Carolyn Orndorf – Ohio University-Lancaster
	Investigating the Dimensions of Emotion with Music Rachel L. Marzolo – Kent State University-East Trumbull
	Nursing Student PICO Investigation of Medication Errors in Healthcare E. Kitti Johnson – University of Cincinnati-Blue Ash
	First Research Study: Does Learning Chess Help Academic Performance? Mark David Wright & John Michael Wright – Tree of Life Christian Schools
	Looking beyond Race for Diversity in My Life and Classroom Heather Humphries – Ohio University-Lancaster
	Looking at Diversity through My Own Systematic Lens Heather Midkiff – Ohio University-Lancaster
	Utilizing TLC to Identify and Differentiate Between Processed Herbs Ryan Christopher Bachman – University of Cincinnati-Clermont
	Personality Type and It's Influence on Social Media Usage and Sharing Alaina B. Kline – Ohio University-Lancaster
	A Gender Examination of Bronies and Pegasisters Kaytlin Dawes – Ohio University-Lancaster

8:30 – 9:45 a.m.

WORKSHOP 8:30 – 9:45 423 Brasee	Adding “Gender” to Women’s Studies: Like it Wasn’t there Before? Phyllis Gorman – Ohio University-Lancaster Beth Sertell – Ohio University-Lancaster Pam Kaylor – Ohio University-Lancaster Fanta Diamanka – Ohio University-Lancaster
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8:30 – 9:45 417 Brasee	SPOTLIGHT ON STUDENT SCHOLARSHIP I
	Needs Analysis Report: Process Improvement & Ergonomic Assessment of a Local Law Office Chrystal Dixon – Ohio University-Chillicothe Billy Love – Ohio University-Chillicothe Holly Love – Ohio University-Chillicothe
	The Future of Education: Demonstrating Nonverbal Immediacy in the Virtual Classroom Audra L. Geiger – Ohio University-Lancaster
	The Evolution of US Airways Crisis Management Plan Stacy L. Schindler – Ohio University-Lancaster Melissa Weller – Ohio University-Lancaster


8:30 – 9:45 419 Brasee	HISTORY & CULTURE: AWAKENINGS CHAIR: Daniel Kline – Ohio University-Lancaster
	Teaching History, Cultural Diversity, and World Literatures through Theatre Emily Davis – Ohio University-Lancaster
	Ohio Power: The McKinley-Hanna Political Machine Jeffrey A. Nelson – Kent State University-Trumbull
	Diversity Roundtable: Transcending Borders Into The Classroom Nicole Bissessar – Kent State University-Trumbull
	A Tale of Two Bridges: A History of Ohio University Lancaster's John Bright Bridges Mark D. Nevin – Ohio University-Lancaster
	Ohio's Black Gold: Bremen's Oil Boom 1907-1914 Rachel J. McCandlish – Ohio University-Lancaster

8:30 – 9:45 423 Brasee	TRANSITIONING TO THE VIRTUAL CLASSROOM CHAIR: Lillian Zarzar – Ohio University-Lancaster
	From Classroom to Online: Strategies for a Successful Transition Doug Edwards – Miami University-Hamilton
	Using Chat in Distance Learning: Approaching Social Issues Through Real-Time Discussion Online Andrea Baker – Ohio University-Lancaster
	Teaching With Technology in the Humanities and Social Sciences Andrew M. McGreevy – Ohio University-Lancaster
	How I Learned to Stop Worrying and Love the MOOC Andrew Kinney – Ohio State University-Mansfield

8:30 – 9:45 414 Brasee	EFFECTIVENESS AND INTERACTION IN MATH AND SCIENCE PEDAGOGY I CHAIR: <i>Sandy Doty</i> – Ohio University-Lancaster
	A Word on Word Problems: How Improving Reading Comprehension and Mathematics Vocabulary Can Improve Performance on Word Problems <i>Dywayne Nicely</i> – Ohio University-Chillicothe
	Interactive Learning Demonstrations in Astronomy <i>Gabriela Popa</i> – Ohio University-Zanesville
	Experiments in Active Learning in the Introductory Physics Classroom <i>Sandra L. Doty</i> – Ohio University-Lancaster
	A Three-Pronged Approach to Assisting School Science Teachers <i>Gordon J. Aubrecht</i> – Ohio State University-Marion <i>Bill Schmitt</i> – The Science Center

10:00 – 11:15 a.m.

WORKSHOP 10:00–11:15 211 Brasee	Engaging and Retaining Students with Learning Communities <i>Tracy McGinley</i> – Bowling Green State University-Firelands <i>Michelle Brodke</i> – Bowling Green State University-Firelands <i>Jolene Buehrer</i> – Bowling Green State University-Firelands <i>Elsy Kizhakethalackal</i> – Bowling Green State University-Firelands <i>Linda Cornell</i> - Bowling Green State University-Firelands <i>Anne Leser</i> - Bowling Green State University-Firelands <i>Tammie May</i> - Bowling Green State University-Firelands <i>Sue Ellen McComas</i> - Bowling Green State University-Firelands <i>Ray Schuck</i> - Bowling Green State University-Firelands <i>Mary Wade-Jones</i> - Bowling Green State University-Firelands
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10:00-11:15 405 Brasee	PEARSON WRITER/PEARSON CHOICES PRESENTED BY: <i>Sherry Bartel & Michelle Garcia-Juchter</i> – Pearson Education
	Recent studies show that students are rapidly increasing their research, studying, and purchasing online. Going digital with learning is already a part of their lives. PearsonWriter as well as the Pearson MyLabs and etext options make this new style of learning affordable and accessible. PearsonWriter is a new online and mobile solution that was developed by students for students. PearsonWriter combines the capabilities students want with rich curated content and state of the art writing research and project management tools. This new Pearson offering along with Pearson’s enhanced etexts and MyLab options provide you and your students CHOICES In their academic experience.
	

10:00-11:15 417 Brasee	SPOTLIGHT ON STUDENT SCHOLARSHIP II CHAIR: <i>Ping-Yuan Wang</i> – Ohio University-Lancaster
	Relationships and their Influence on Coping Styles <i>Emily Clark</i> – University of Cincinnati – Blue Ash
	Institutionally Bound: Porter Reveals Effects of Slavery on Women <i>Jeannette Cole</i> – Ohio University-Lancaster
	STEMpowerment: A Learning Community <i>Molly Lucille Magnusen</i> – Ohio State University-Mansfield

10:00-11:15 423 Brasee	BRINGING LEARNING TO LIFE – EXPERIENTIAL LEARNING IN ACTION CHAIR: <i>Pam Kaylor</i> – Ohio University-Lancaster
	Realigning the Research Process to Work with High School Students <i>Debra T. Dunning</i> – Ohio University-Lancaster
	Examining Intelligence through Service Learning <i>Carolyn R. Goodman</i> – University of Cincinnati-Clermont
	Putting Service Into Learning-There is Life Out There! <i>Kelly A. Webb</i> – University of Akron-Wayne
	Experiential Learning--Consider Service Learning <i>Debra Howard</i> – University of Cincinnati-Blue Ash

10:00-11:15 406 Brasee	THE EVOLVING REGIONAL CAMPUS EXPERIENCE CHAIR: <i>Andrea Baker</i> – Ohio University-Lancaster
	Student Success through Individual Progress Reports <i>Vic Perera</i> – Kent State University-Trumbull
	Four-Year Degree Programs on Ohio's Regional Campuses: What's New and What's Not <i>John Heyda</i> – Miami University-Middletown
	Two Perspectives on Serving as an Adjunct Professor <i>Peter Charles Kratcoski</i> – Kent State University-Stark <i>Peter Christopher Kratcoski</i> – Kent State University
	Conducting Research while Teaching on Regional Campuses: A Personal Account <i>Zijian Diao</i> – Ohio University-Eastern

10:00-11:15 414 Brasee	EFFECTIVENESS AND INTERACTION IN MATH AND SCIENCE PEDAGOGY II CHAIR: <i>Martha Kline</i> – Ohio University-Lancaster
	Evaluating a Guided Inquiry Approach to Learning: Student Performance and Perceptions in the Classroom <i>Matthew P. DeMatteo</i> – University of Cincinnati-Blue Ash
	Successfully Integrating a Group Project and Presentation into Content Rich Biology Courses <i>Bradley A. Sarchet</i> – University of Cincinnati-Blue Ash
	Active Learning in the Sciences at Regional Campuses: What I've done and How it Worked <i>Sandra L. Doty</i> – Ohio University-Lancaster <i>Elizabeth Kline</i> – Zane State College
	Experimental Archaeology for Classroom Use <i>Jeanne Marie Stumpf-Carome</i> – Kent State University-Geauga
	Effectiveness of MyMathLab (MML) Learning System on Developmental Math Instruction <i>Adam Chekour</i> – University of Cincinnati

10:00-11:15 <i>419 Brasee</i>	THE BUSINESS OF BUSINESS EDUCATION AND PLACEMENT CHAIR: <i>Lillian Zarzar</i> – Ohio University-Lancaster
	Business and Information Literacy: A Smart Investment <i>Pam Rankey</i> – University of Cincinnati-Blue Ash <i>Lauren Wahman</i> – University of Cincinnati-Blue Ash
	Connecting Students to Jobs: Competencies, Certificates, and The Job Market for Office Technology Students <i>Allison White</i> – Ohio University-Chillicothe <i>Chrystal Dixon</i> – Ohio University-Chillicothe <i>Billy Love</i> – Ohio University-Chillicothe <i>Holly Love</i> – Ohio University-Chillicothe
	Jigsaw Strategy as a Cooperative Learning Technique: Focusing on Organizational Decision Making <i>Lizzie Ngwenya-Scoburgh</i> – University of Cincinnati-Blue Ash
	Debating Breaking Bad in Economics While Reading the <i>Wall Street Journal</i> <i>Michele D. Kegley</i> – University of Cincinnati-Blue Ash

1:30 am – 12:45 pm

Conference Luncheon - Gymnasium

Keynote Speaker: Dr. Stephanie Davidson

Interim Chancellor – Ohio Board of Regents



Student Posters will be on display during luncheon

LUNCHEON SPONSORED BY:



1:00 – 2:15 p.m.

WORKSHOP 1:00 – 2:15 423 Brasee	Set the Hook and Reel Them In: Catch Your Students' Attention with Classroom Activities that Help Them Grasp Complex Concepts <i>Amy Gultice</i> – University of Cincinnati-Blue Ash <i>Daniella Fisher</i> - University of Cincinnati-Blue Ash <i>Ann Witham</i> - University of Cincinnati-Blue Ash <i>Bradford Mallory</i> - University of Cincinnati-Blue Ash
WORKSHOP 1:00 – 2:15 405 Brasee	"We Can Do That Too!": Offering Graduate Education at the Regional Campus <i>Nicole Blau</i> - Ohio University-Lancaster <i>Sarah Mahan-Hays</i> - Ohio University-Eastern <i>Sheida Shirvani</i> – Ohio University-Zanesville <i>Purba Das</i> – Ohio University-Southern <i>Mikiko Crawford</i> – Ohio University-Southern
1:00 – 2:15 417 Brasee	INNOVATIVE PEDAGOGY IN ACTION CHAIR: <i>Gordon Aubrecht</i> – Ohio State University
	Flipping the Classroom <i>Sarah E. Cummins-Sebree</i> – University of Cincinnati-Blue Ash <i>Elijah White</i> – University of Cincinnati-Blue Ash
	Three Ways To Improve Student Report Writing <i>Alan Snow</i> – University of Akron-Wayne
	Out of the Classroom and into the Field: An Experiential Learning Partnership between Academia and the Business Community <i>Elizabeth A. Kline</i> – Environmental Technologies
	"Kickstarting" Technical Writing: Project-Based Learning and 21st Century Literacies <i>Lauren A. Matus</i> – Miami University-Middletown
	Meeting Diversity Education Goals in Regional Campus Music Courses <i>Laurel Myers Hurst</i> – Kent State University-Geauga
1:00 – 2:15 414 Brasee	ENHANCING THE LABORATORY AND HEALTH SCIENCE EXPERIENCE
	Discovery-based Experiments in the Organic Chemistry Lab: The S _N 2 Conversion of Phenylalanine to Phenyllactic Acid <i>Janet L. Marshall</i> – Miami University-Middletown <i>Christopher Hodge</i> – Miami University-Middletown
	Importance of Laboratory Courses on College Learning <i>Zhu Haiyan</i> – Kent State University-East Liverpool <i>Qunxing Ding</i> - Kent State University-East Liverpool
	Teaching Chemistry with Food <i>Janet L. Marshall</i> – Miami University-Middletown <i>Jade Bristol</i> – Miami University-Middletown
	Enhancing Nutrition Education: Hands-On Activities to Augment Learning Objectives <i>Janet Taylor-Lehman</i> – Ohio University-Zanesville
	Using Human Patient Simulators to enhance Nursing Education <i>Camille L. Leadingham</i> – Ohio University-Chillicothe <i>Char Miller</i> – Ohio University-Chillicothe

2:30 – 3:45 p.m.

WORKSHOP 2:30 – 3:45 423 Brasee	Joining Forces with Local Schools to Fight Bullying: Communicating Change <i>Pamela A. Kaylor</i> – Ohio University-Lancaster <i>Purba Das</i> – Ohio University-Southern <i>Nicole Blau</i> – Ohio University-Lancaster <i>Jessica Dodds</i> – Ohio University-Lancaster <i>Mason Taylor</i> – Ohio University-Lancaster <i>Alyson Dewitt</i> – Ohio University-Lancaster
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WORKSHOP 2:30 – 3:45 419 Brasee	Crowdfunding for Higher Education <i>Robert A. Cohen</i> – Ohio State University-Mansfield
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WORKSHOP 2:30 – 3:45 417 Brasee	Tech Fever!: Using Wiki Writing Activities to Promote Motivation and Student Success in the College Classroom <i>Debra Frame</i> – University of Cincinnati-Blue Ash <i>Margo Bowman</i> – Wayne State University
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2:30 – 3:45 414 Brasee	21ST CENTURY FINDINGS in PHYSICS CHAIR: <i>Zijian Diao</i> – Ohio University-Eastern
	Why is the Higgs Boson So Important? <i>Gordon J. Aubrecht</i> – Ohio State University-Marion
	Taking Earth's Temperature: What is Humanity's Future? <i>Gordon J. Aubrecht</i> – Ohio State University-Marion
	A Quantitative Comparison of Four Different Light Bulbs: Incandescent/CFL/LED/Halogen <i>Stephen A. Minnick</i> – Kent State University-Tuscarawas

2:30 – 3:45 211 Brasee	INTEGRATING TECHNOLOGY IN THE CLASSROOM CHAIR: <i>Vic Perera</i> – Kent State University-Trumbull
	Designing an Effective and Intuitive Course Web Site <i>Renate W. Prescott</i> – Kent State University-Geauga (English)
	Self-study Course or Online Course: Discussion of Online Class Management Issues <i>Da Zhang</i> – Ohio University-Lancaster <i>Joseph Triplett</i> – Ohio University-Chillicothe
	Break the Codependency: Stop Teaching Software in the Classroom <i>Lisa M. Timman</i> – University of Cincinnati-Blue Ash
	Online Technology and Older Adults in Rural Areas <i>Kristi A. Barnes</i> – Ohio University-Southern
	Tablets in Education – A Useful Tool or Distracting Gadget? <i>Joe Cavanaugh</i> – Wright State University-Lake

2:30 – 3:45 406 Brasee	ENHANCING and IMPROVING THE STUDENT EXPERIENCE CHAIR: <i>Elizabeth Kline</i> – Zane State College
	Bridging the Curricular Gap: Assessing Student Course Scheduling Preferences <i>James R. McKean</i> – Ohio University-Chillicothe
	Stories of Family Context at a Regional Campus <i>Steven M. Teopfer</i> – Kent State University-Salem
	"I Never Realized There was that Much in a Painting": Using the Image Critique in the History Classroom <i>James E. Seelye</i> – Kent State University-Stark
	Self-Regulatory Predictors of Student Procrastination <i>Chris Fluckinger</i> – Bowling Green State University-Firelands
	Faculty as Key Players in the Reduction and Prevention of Bullying and Harassment in First-Year Experience (FYE) Courses <i>Marilyn Simon</i> – University of Cincinnati-Blue Ash

2:30 – 3:45 405 Brasee	DIVERSITY, MEDIA and EDUCATION CHAIR: <i>Scott Minar</i> – Ohio University-Lancaster
	Gender and the Generic Imperative: The Curious Case of <i>Billy Jack</i> <i>Matt Wanat</i> – Ohio University-Lancaster
	"I'm all broken up about that man's rights:" <i>Dirty Harry</i> and the Politics of Law and Order <i>Mark D. Nevin</i> – Ohio University-Lancaster
	<i>X-Men The Last Stand</i> (2006): A Parallel into Disability Studies <i>Becky Brooks</i> – Ohio University-Lancaster
	Perceived Child Abandonment at the Children's Museum <i>Jack Vazzana</i> – Kent State University-East Liverpool
	Meeting Diversity Education Goals in Regional Campus World Music Courses <i>Laurel Myers Hurst</i> – Kent State University-Geauga

**AURCO EXECUTIVE BOARD
MEETING
3:45 – 5:30 p.m.
302 Brasee Hall**

AURCO
Association for University Regional Campuses of Ohio

AURCO OFFICERS

PRESIDENT – **Robert Cohen** – *Ohio State University-Mansfield*
VICE PRESIDENT – **Rachelle Kristof Hippler** -- *BGSU Firelands*
SECRETARY – **Ann Witham** -- *University of Cincinnati-Blue Ash*
TREASURER – **Patty Goedl** -- *University of Cincinnati-Clermont*
JOURNAL EDITOR – **Steven Toepfer** -- *Kent State University-Salem*
IMMEDIATE PAST PRESIDENT – **Miki Crawford** – *Ohio University-Southern*

2013 AURCO CONFERENCE PLANNING COMMITTEE

Candice Thomas-Maddox & Sandy Doty – *Co-Chairs*
Giorgi Shonia
Matt Wanat

THANK YOU

We extend our appreciation to the following individuals for their support of this year's conference:

Dean James Smith	Michelle St. Clair
Dr. Paul Abraham	Gwen Whitehead
Rachelle Kristof Hippler	Carolyn Bateson
Bob Cohen	Maryann Lape
Marty Kich	Mark Bateson
Tanya Knauss – Pearson Publishing	Paul Allen
Sherry Bartel – Pearson Publishing	Georgette Schnetzer
Michael Nern	Victor Jones
Nick Emmert	Mandi Custer
Miki Crawford	Amber Landis
Kristi Barnes	Fran Cordle
Michelle Maki	Eric Buchard
Kathleen Uhl	Panel Chairs
Mary Mandeville	

***PLEASE MARK YOUR CALENDARS AND PLAN TO JOIN US FOR THE
2014 AURCO CONFERENCE
at
University of Cincinnati – Clermont***



Instructions for Guest IT Account Access for AURCO 2013 Participants

Guest ID and Temporary Password are available from Conference Registration Desk

GUEST ID:

GUEST TEMPORARY PASSWORD:

- Scan wireless networks and select "Ohio University Guest". (NOTE: There are multiple signals affiliated with OU, be sure to select GUEST signal).
- Authentication will pop up automatically on some devices (iPad) or once you try to access any webpage.
- Don't log in – the temporary password is only good for account activation. You need to activate a guest account first.
- INSTEAD – click on "FIRST TIME USER CLICK HERE" for activation. This will take you to an activation page where you will create a personal password. This will activate account (valid for April 8 - 15).
- Once activated, it will take you back to a Login/Authentication. If it does not, please try to access any website.
- Once you locate the authentication page you can now log in and gain access to the network and Internet.

The account that you have just activated should also be good for desktop access, but it needs to be activated first. For desktop access only you can also use the shared user information below:

User: OUL-CAL

Password: lancaster1

For any question please contact Giorgi Shonia at 614-407-4949 (cell).

